



STORMWATER

12-Month Social Media Posting Timeline

2026

JANUARY

- Most Requested Programs

FEBRUARY

- Stormwater Awareness

MARCH

- Scoop Poop
- World Water Day: March 22

APRIL

- Water Conservation

MAY

- Don't Over Mow
- Beach Monitoring Starts

JUNE

- Sturgeon Fest: June 6
- Share Beach Program Water Quality Advisories

JULY

- Share Beach Program Water Quality Advisories

AUGUST

- Share Beach Program Water Quality Advisories
- Car Wash

SEPTEMBER

- Beach Monitoring Concludes

OCTOBER

- Mulch Leaves

NOVEMBER

- Stormwater Awareness Day: November 16

DECEMBER

- Great Lakes Unsalted